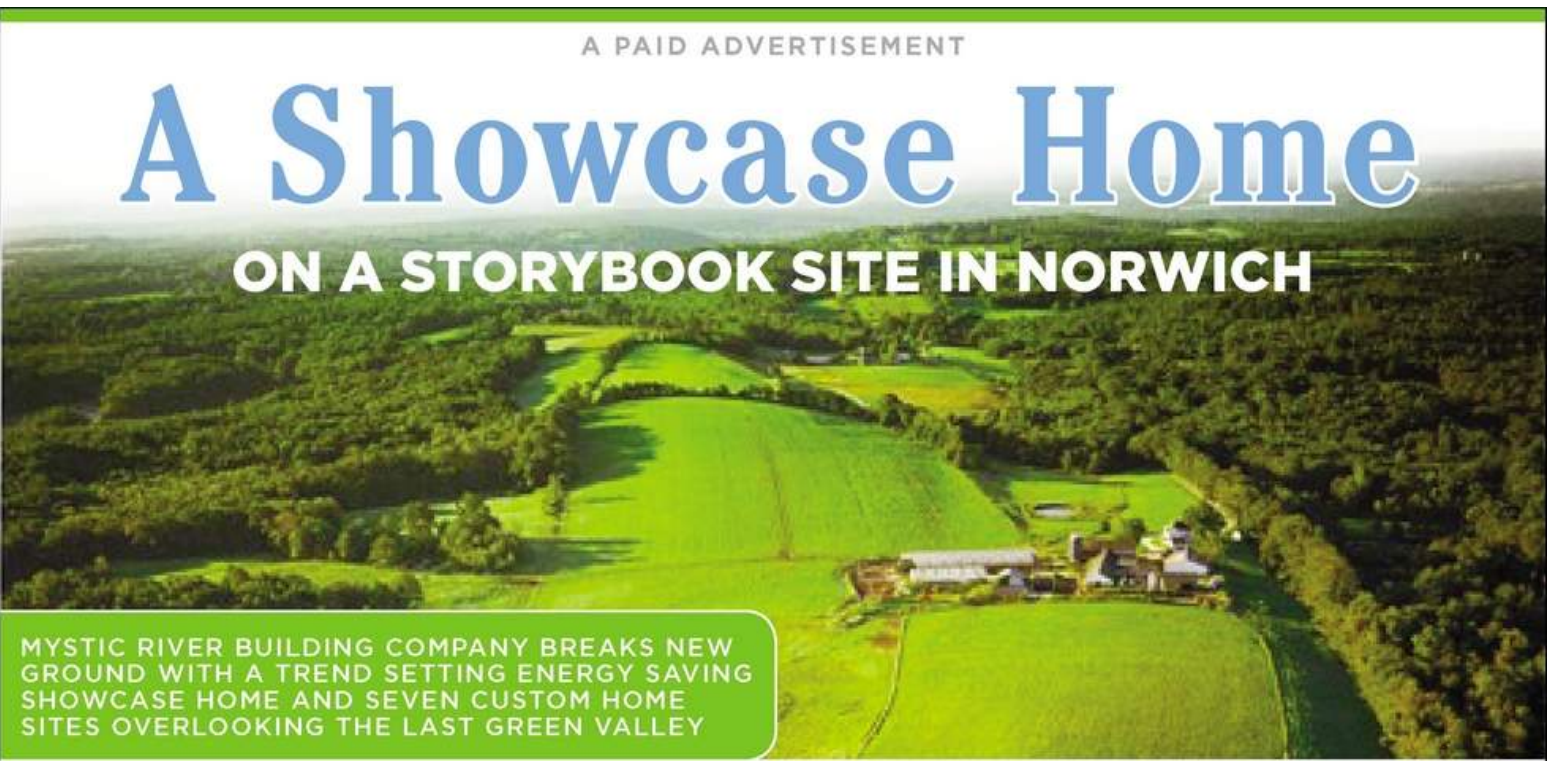


A Showcase Home

ON A STORYBOOK SITE IN NORWICH



MYSTIC RIVER BUILDING COMPANY BREAKS NEW GROUND WITH A TREND SETTING ENERGY SAVING SHOWCASE HOME AND SEVEN CUSTOM HOME SITES OVERLOOKING THE LAST GREEN VALLEY

Nestled between forest lands and open fields, and bordered with stone walls, The Reserve at Farm View sits on a stunningly scenic hilltop overlooking The Last Green Valley, a National Heritage Corridor preserving rural culture and natural resources. Just minutes from I-395 and Norwich shops, services and restaurants, The Reserve is a peaceful refuge, surrounded by nature – a close to perfect place to call home.

THE 2014 CONNECTICUT SHOWCASE HOME

Designed by prominent Mystic architect, Peter Springsteel, the 2014 Connecticut Showcase Home at The Reserve at Farm View is being built by New London County Graduate Master Builder, Norton Wheeler of Mystic River Building Company LLC. The home will sit on a beautiful level one acre hilltop lot, bordered by stone walls on both the east and north. The front of the home will face south for sun drenched indoor living. The private back yard will offer a stunning view of the Last Green Valley and distant farmland – perfect for indoor and outdoor entertainment.

Unique touches and outstanding craftsmanship will create lasting quality, comfort and enjoyment in this four bedroom trendsetting home. Behind the walls, energy and water saving technologies will combine with low maintenance exterior materials

to create a home that is economical to maintain for years to come. State of the art insulation and air sealing techniques, and geothermal heating and cooling, will offer extraordinary value and E-Savings!

THE FAVORITE ROOM IN THE HOUSE HAS MOVED OUTDOORS

Next to energy efficiency, perhaps no other market trend is changing the landscape of new-home design more than outdoor living, as homeowners look to maximize this living and entertainment space.

In the Showcase Home, French doors open from the open kitchen family room to a giant Outdoor Great Room - custom built for family fun and entertainment! This fabulous outdoor space will feature a stone patio and outdoor dining, built-in outdoor kitchen, an outdoor fireplace and that most popular outdoor

amenity, a built-in fire pit. Energy-efficient LED landscape lighting will allow the lucky new homeowners to enjoy amazing outdoor living day or night.

A HOME SHOW IN A HOME TO BENEFIT BACKUS HOSPITAL

The Connecticut Showcase Home program is sponsored by the Home Builders & Remodelers Association of Connecticut to demonstrate the experience, professionalism and high standards of its members, and to showcase trend setting, high-value home product. The 2014 Connecticut Showcase Home builder, Norton Wheeler, is 1st Vice-President of the HBRA of CT.

For this year's Showcase Home, Mystic River Building Company will provide educational opportunities for the public and HBRA members by holding on site open houses.

Master builder, Nort Wheeler, will

highlight construction techniques, building materials and products incorporated into the home, and vendors and suppliers will be present to discuss their product or service, which in essence will become a "Home Show in a Home".

In September, an OPEN HOUSE REVEAL of the completed Connecticut Showcase Home will be held, and a major charity event at the Showcase Home will benefit Norwich Hospital.

THE BEST IS LAST

The 2014 Connecticut Showcase Home is being built on one of eight exceptional home sites, ranging in size from 1 to 3 acres, set aside as the last and best of Norwich's prestigious single family community, Farm View Estates. This limited edition enclave, The Reserve at Farm View, is being released as custom home packages to be built by Mystic River Building Company LLC.

The homes at The Reserve at Farm View will be designed to perform and built to last! Low utility costs and sustainability, exceptional indoor air quality and pure comfort will set these homes apart!

You can experience this storybook site May 3rd at 10:00-11:00 AM on a Walking Tour, and Showcase Home Groundbreaking with builder, Nort Wheeler, or visit www.reserveatfarmview.com for more information.

JOIN US FOR THE SHOWCASE HOME GROUNDBREAKING

Saturday May 3 • 10:00 am

Walking Tour of the Reserve at Farm View at 10:30 am

Follow the construction from start to finish – Join us for a tour of the Showcase Home under construction including a discussion about the construction techniques, building materials, and technology being used in this state of the art E-Save home.